

THE NORTHFIELD HERALD

Volume 4 Number 5

Northfield, Massachusetts, Friday, May 11, 1934

Price Five Cents

Boys Gym Session

The closing session of the boy's group that has been meeting at Mount Hermon gymnasium on Monday evenings passed off successfully. The instructor, Mr. T. M. Henriksen of the Hermon faculty, first put the 34 boys present through a dozen calisthenic exercises, which they performed with vigor and precision. Next came a period of games: relay and circle games, including overhead and stride-ball relays, crab races, dodge-ball, etc. These competitive games between the white and blue squads always prove enjoyable. The boys can't get enough of them.

A couple of two-minute boxing bouts followed, with T. M. Darby as referee. Aiden French and Cortland Finch were the first pair, then Ralph Reed and Alfred Labelle. The spectators showed keen interest in the bouts, but nobody was killed.

The rest of the evening was devoted to basketball and swimming.

A goodly number of parents and friends of the boys had seats in the gallery overhead, and they thought the boys made a good showing.

These gym sessions began last October. There were 19 in all. Only twice were sessions called off because of bad weather, and four evenings were skipped during the Christmas and Easter vacations at Mount Hermon. The record book shows that 84 different boys attended once or often. The largest number at any session was 52, the smallest 26, and the average 37. Two boys scored perfect in attendance—M at the Forsyth and Richard Harris.

On behalf of the boys the committee in charge expressed their gratitude to Headmaster Elliott Speer and the school authorities for the use of the gymnasium free of expense. Their thanks are also tendered to those friends who provided free transportation every evening. Instructor Henriksen won the respect and friendship of the boys by his efficiency and personal interest in the work.

No complaints were registered against any of the boys for objectionable conduct or for damage to property. The Hermon authorities are pleased to have a "Northfield Night" in the gym, and hope the sessions can be renewed in the fall.

The names of the 34 boys who took part in the closing demonstration are:

Will Auclair, Richard Birdsall, Robin Birdsall, Ernest Bolton, Harold Briesenthal, Richard Bolton, Arthur Bolton, Lloyd Carne, Robert DeVeir, Stanley Duda, Richard Danforth, Theodore Darby, Jr., Calvin Field, Carlton Finch, Jr., Matthew Forsyth, Ralph Forsyth, Aiden French, Ian French, Paul Gibson, Robert Gibson, Laurie Harris, Richard Harris, Joseph Holton, James Krause, Alfred Labelle, Walter Luciw, Hollis LaRue, Jack Smith, Charles Wright, Robert Washer, Dwight C. Wilkinson, John Wilkinson.

South Church Notes

Rev. Mary Andrews Conner Minister

9:45 Church School.

10:45 Church Worship—

Mother's Day, when every one who has had a mother may pay a tribute to "The Spirit of My Mother." Mrs. Conner will speak especially to young women on "A Plus Woman."

Mrs. Conner with her class of girls and boys will go to the woods Friday afternoon for study, recreation and supper.

A professor in the University of Chicago told his class that he should consider them educated in the best sense of the word when they could say "Yes" to every one of the fourteen questions that he could put to them.

1. Has your education given you sympathy with all good causes and made you espouse them?

2. Has it made you public spirited?

3. Has it made you a brother to the weak?

4. Have you learned how to make friends and keep them?

5. Do you know what it is to be a friend to yourself?

6. Can you look an honest man or a pure woman straight in the eye?

7. Do you see anything to love in a little child?

8. Will a lonely dog follow you in the street?

9. Can you be high minded and happy in the meaner drudgeries of life?

10. Do you think washing dishes and hoeing corn just as compatible with high thinking as piano playing or golf?

11. Are you good for anything to yourself? Can you be happy alone?

12. Do you look on the world and see anything except dollars and cents?

13. Can you look into a mud puddle by the wayside and see anything in the puddle of mud?

14. Can you look into the sky at night and see beyond the stars? Can your soul feel relationship with the Creation?

For such is the kingdom of heaven.

Mrs. Merrill Tenney recently spent a few days with friends in Northfield and Bernardston. Mrs. Tenney will be remembered as Miss Helen Jaderquist of the Seminary faculty.

Rummage Sale

The Rummage and Food Sale held in the Town Hall last week for the benefit of the Northfield Hospital was a decided success, and the committee feels much pleased with the result.

The Sale opened at 2 o'clock

Friday P. M. and from then un-

til the closing time at 9 o'clock,

the women serving at the various

tables were kept busy attending to

the wants of the many purchasers.

Promptly at 9 o'clock Saturday

morning, more interested friends

were on hand to look for bargains

among the rummage articles, or to

take home for their dinner or sup-

per, some of the delicious food

that was on sale.

At 8 P. M. the articles remain-

ing unsold on the rummage tables

were put up at auction, and most

of them were disposed of that

way, but the few that remained

will be put to good use either by

our lower welfare corner at the

Morgan Memorial.

Since 45 quarts of canned fruits

and vegetables, and 41 glasses of

jelly valued at about \$24.00, to-

gether with a few fresh vegetables

and the food left unsold, were sent

directly to the hospital, and with

these went towels, face cloths,

soap, talcum powder, games, puzzles,

old linen, and various other

articles that would be of use there.

\$99.25 was netted from the Sale,

and this will be used to provide

some things that are needed to

bring cheer and comfort to the

patients.

The Social Service Committee of

the Women's Alliance, under whose

auspices the Sale was held, is most

grateful for the splendid

co-operation and interest shown by

the town's people, and takes this

opportunity to thank each and

every one who gave so generously

of their time and effort to make this Sale the success that it proved to be.

Farm Credit Loans

The Northampton Production Credit Assn., a unit of the Farm Credit Administration, making crop and livestock loans to farmers, has approved 103 applications averaging about \$1,000 each, according to its report for the period from Feb. 1, 1934, through April 28, 1934.

These loans are to assist farmers in their seasonal operations and most of them mature at the end of the crop growing season.

Livestock loans, however, may run for 2 to 3 years although written for one year with monthly installments.

Mr. S. P. Batchelder, Secretary-Treasurer of the local organization states that the principal advantage of these loans to farmers is that arrangements can be made for funds needed for the entire season and the funds may then be drawn upon by the borrower as needed.

The interest charge on production loans is now 5 1/2 per cent, being reduced recently from 6 per cent.

Mr. Batchelder expects that the

peaks of the demand for production loans will be reached this month, and he urges farmers who intend to file applications to do so without further delay. "Delay is filing," he says, "will result in a similar delay in providing the funds."

The Northampton Association was formed early this year, and is a permanent unit of the Farm Credit Administration. It is designed to fit into the credit picture as a supplement to existing loaning agencies to provide farmers with credit adapted to their business. Its territory includes Berkshire, Franklin, Hampden, and Hampshire Counties.

Golden Wedding

Mr. and Mrs. Frank Spencer who for many years lived in East Northfield, recently celebrated their Golden Wedding Anniversary. On May 6th a family reunion was held at their home in Fitchburg, Mass. when their eight children with husbands and wives and twelve grand children were present.

The Misses Maud and Amy Hamilton, sisters of Mrs. Spencer attended the re-union.

Blossom-Pederson

A simple double ring marriage ceremony took place in the Blossom home on Aldrich St., Wednesday, May 9, 1934 at 3 P. M. when Miss Dorothy Elaine Blossom of East Northfield was married to Mr. Nicholas Pederson of Amherst by Rev. W. Stanley Carne.

Legion Magazine Canvas

The Legion Post is working with the Crowell Publishing on a magazine subscription campaign. A crew of young men each armed with proper credentials signed by Commander Warren Whitman will call on all homes in this vicinity within the next few days. The Legion Post receives a commission on all sales which will go to the Welfare Fund.

Mothers Day Stamps

The special Mothers' Day Stamp featuring Whistler's picture of his Mother are on sale in both post offices in town.

A brisk demand has developed for these stamps for Mothers' Day cards.

Mission To Lepers

Rev. Wm. M. Danner, secretary of the American Mission to Lepers, fulfilled the engagements made for him at the Trinitarian Church last Sunday evening. He spoke at the Young People's meeting at 7 o'clock, and gave a stereopticon address at the 8 o'clock service. Mr. Danner emphasized the healing ministry of the Leper Mission. His pictures showed hospitals and churches in many foreign lands that have been built and equipped with money supplied to the mission, to government, and missionary agencies. Also he has some good pictures "before" and "after" individuals had enjoyed treatment. Leprosy is now recognized as preventable and a curable disease.

The afternoon meeting in the First Baptist Church of Greenfield was attended by representatives from six churches.

Young People's Rally

A missionary rally for the young people of Franklin County will be held Sunday afternoon and evening, May 13th, at the Congregational Church in Ashfield. The afternoon service at 4:30 o'clock will be in charge of Miss Louise Truesdell, and the speaker will be Rev. Frederick Bruce. A play "Joseph of Arimathea" will be presented by the First Congregational Church of Greenfield. This will be followed by the usual box lunch at 6 o'clock.

The speaker for the evening service (7 P. M.) will be Rev. David Beach of Springfield. We feel that this is one of the best programs we have planned and we hope each church will send as many of its people as possible. All are invited.

First Code Eagle

The first new Code Eagle received in Northfield is being displayed by Spencer Bros., local Ford Dealers. This new "Code Eagle" so-called because it differs from the original Blue Eagle by the addition of a compliance agreement number as well as the words, "Motor Vehicle Retail Trade" is issued only to those merchants who have signed the code of their particular industry.

Such firms are allowed under the new regulations to use their Blue Eagle in their advertising and to designate their compliance number. Spencer Bros. number being 20-7.

Young Peoples Club

Northfield's Young Peoples' Social Club will close for the present its series of Friday evening parties with a "May Party" at the Town Hall Thursday May 17th beginning at 7:30 o'clock and closing at 11 o'clock.

All the parents of the boys and

girls and their friends are invited to this party.

There will be a few special features, games, and dancing, and a small offering made by each one attending to pay for refreshments.

Bigger And Better

The Northfield hens have heard that Prosperity is just around the corner.

Billy Richardson of East Street came into the Herald office one day this week to prove it. He showed us an egg produced by one of the Richardson flock of Black Jersey Giants and weighing 5 1/4 ounces. A standard dozen of eggs weighs 24 ounces so the Jersey Giant did very well with one egg.

Richard Finn, Night Agent at the East Northfield Station suffered an unusual accident while at his work. While moving his chair away from the desk it gave way under him and he fell backward fracturing a rib and otherwise injuring his side.

At the Annual Meeting of the Franklin County District Medical Society held at the Weldon Hotel Wednesday, Dr. A. H. Wright was elected Councilor for the coming year.

Mrs. C. C. Stockbridge has returned from Dade City, Florida to her home on Highland Ave.

Mrs. C. C. Dowd and Mrs. Dwight Alexander of Springfield are visiting relatives in Northfield.

Miss Caroline B. Lane has left Orlando, Florida and is in Philadelphia for a few days before returning to Northfield.

The School Buses were inspected on Tuesday by a representative of the State Motor Vehicle Inspection office.

Miss Lillian E. Alexander of Omaha, Nebraska is expected on Saturday, at the home of her parents, Mr. and Mrs. Leon Alexander, after an absence of nearly four years.

Harold Randall, who is in a C. C. Camp in East Burke, Vt., has been home for a week-end. Leon Barnes is at the same camp. Harold has grown one and one half inches and lost some avoidropus under the regular life and work of the camp.

Mrs. Ross Spencer and her sister, Mrs. Edith Hall are at Philadelphia, Pa.

Dr. and Mrs. L. F. Lake and Miss June Wright were guests of Dr. and Mrs. A. H. Wright over the week-end.

Mrs. Herman Fisher is confined to her home with rheumatism.

Mrs. George Smalley has returned from the Greenfield Hospital where she has been having medical and surgical care.

Mrs. Lillian Meegan of Springfield, a former resident of Northfield, is visiting her cousin, Mrs. Leslie at East Northfield.

Annual Meeting Of The Ladies' Sewing Society

The annual meeting of the Ladies' Sewing Society of the Trinitarian Congregational Church was held May 3 with thirty-five ladies present.

The following officers were elected for the coming year:

President, Mrs. Fred S. Merrifield; First Vice President, Mrs. Lawrence H. Latelle; Second Vice President, Mrs. Charles Hodgen; Secretary and Treasurer, Mrs. Frank E. Evans; Assistant Secretary and Treasurer, Mrs. Carl L. Mason; Chaplain, Miss Caroline B. Lane.

Sewing Committee: Mrs. Jessie H. Skinner, Mrs. Alfred H. Mattison, Mrs. Lee Porter, Mrs. Ralph M. Forsyth.

Sewing Committee: Mrs. A. M. Wright, Mrs. Ernest T. Billings, Mrs. William A. White.

Patch Work: Mrs.

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ror occurs.

Advertising rates will be fur-
nished upon application to the
Herald.

Friday, May 11, 1934

EDITORIAL

Perhaps the greatest danger we
face in building for the future is
that we may forget the traditions
and heritages of the past.

Under the stress of enthusiasm
for a new idea, a plan, a cause, it
is easy to throw overboard all that
has gone before. Because we feel
strongly concerning abuses and in-
adequacies that have appeared in
the existing system, we are likely
to correct them in a manner that
will not only do away with what
is bad, but with what is good as
well.

That is especially applicable to
this country at this time. Great
changes are under way. The intentions
of those who are behind them are undoubtedly of the best.
It is the desire to safeguard
against the potential depressions
of the future—as well as to bring
recovery now. We are seeking a
permanent, balanced social and
economic order, that will provide
greater opportunities for the mas-
ses of the people.

The danger lies in the possibility
that in seeking this, the American
tradition of individualism and
freedom will be destroyed. Signs
of the growth of fascism and so-
cialism in America are increasing.
Responsible observers believe the
menace of dictatorship cannot be
exaggerated. Simple democracy,
which gave businesses and individuals
the full chance to work out
their destinies, is languishing.

There can be great progress
within the fabric of the American
tradition—the past is best witness to that. Change that forgets or ig-
nores that tradition could easily
do grave harm to the common wel-
fare.

Quite Unusual

The teacher asked little Ruth
what her father's name was.
"Daddy."

"Yes, dear, but what does your
mother call him?"

"She don't call him anything,"
Ruth answered earnestly. "She
likes him."

Lady Baltimore Frosting and
Filling

1 1/2 cups sugar; 1/2 cup light corn
syrup; 2/3 cup milk; water; 2 eggs, white;
slightly beaten; 1 teaspoon vanilla; 8 figs,
chopped; 1/2 cup raisins, chopped; 1/4 cup
pecan or walnut meats, chopped;
Cinnamon to taste; a dash of nutmeg and water.
Bring quickly to a boil, stirring only until
sugar is dissolved. Boil rapidly, without
stirring, until a small amount of syrup
forms a thin ball when dropped from tip of
spoon (240° F.). Pour syrup in fine stream
over egg whites, beating constantly. Add
vanilla, cinnamon, nutmeg, nuts, etc., and beat
with egg beater 10 to 15 minutes, or until frosting
is cool and of right consistency to
spread. Use wooden spoon when too stiff
for spreading. Add a few drops of flavoring
to fruit and nuts to make a filling
that will spread easily. Spread between
layers. Spread remaining frosting on top
and sides of cake. Makes enough frosting
and filling to cover tops and sides of two
quince layers.

Poppy Day

The memorial poppies which the
women of the American Legion
Auxiliary will distribute here on
"Poppy Day," Saturday, May
26th, will recall vivid pictures to
the minds of World War veterans
who served overseas, according to
M. Whitman, Commander of He-
vey H. Spencer Post of The
American Legion. The poppies,
blooming amid the waste and de-
struction of the battle front, and
among the bare graves of the
dead, left an unforgettable im-
pression on the American soldiers,
he said.

"When the American divisions
drove forward in the great offen-
sives of 1918, they entered a re-
gion torn, desolated and trampled
by the most tremendous battles of
history. Destruction and death
were everywhere but amid it all
the little wild poppies bloomed on.
When machine gun and shell fire
took its toll from the American
ranks, the poppy was nature's

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Reasonable Prices
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Your Saving

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floral offering on the graves of the
dead. To us those poppies seemed
to symbolize the brave spirit of our
fallen comrades and when we re-
turned home we made the poppy
the memorial flower of The Ameri-
can Legion."

Poppies to be worn in tribute to
the men who gave their lives for
America in the World War will be
offered on the streets throughout
the town Saturday, May 26th, by
the American Legion Auxiliary.

LEMAY FURNITURE CO.

5 Davis St.—Greenfield

(Just Around the Corner From Main St.)

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Mirrors, 10x18 in.	\$1.19
Table Lamps \$1.59 value	\$1.00
Occasional Chairs	\$5.95
Ironing Boards	98c
Padded Ironing Boards	\$1.24
Footstools	\$1.00
Hall Trees	\$1.95

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Reasonable Prices

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WE LIST A FEW OF OUR EVERY-DAY PRICES

EVERYTHING SOLD AT LOW PRICES	
\$1.00 Borden's Malted Milk	59c
40c Fletcher's Castoria	28c
5 lbs. Epsom Salts	24c
100 Aspirin Tablets	37c
25c Size Zinc Ointment	15c
50c Size Rubbing Alcohol	19c
1 Pt. Milk Magnesia	29c
1 Qt. Milk Magnesia	43c
25c Glycerine Suppos.	19c
500 Facial Tissues	37c
40c Pitcher's Castoria	21c
De Vilbrix Atomizer (\$1.00 Value)	79c
60c Alophen Pills	49c

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AN APPEAL FROM YOUR PAPER!

When we visit some stores who should be advertising
in the HERALD but are not doing it they tell us "We are
reaching the Northfield people thru other mediums than
Newspapers." We want to convince them that Northfield
is interested in the success of the HERALD and that they
can profitably Advertise with us.

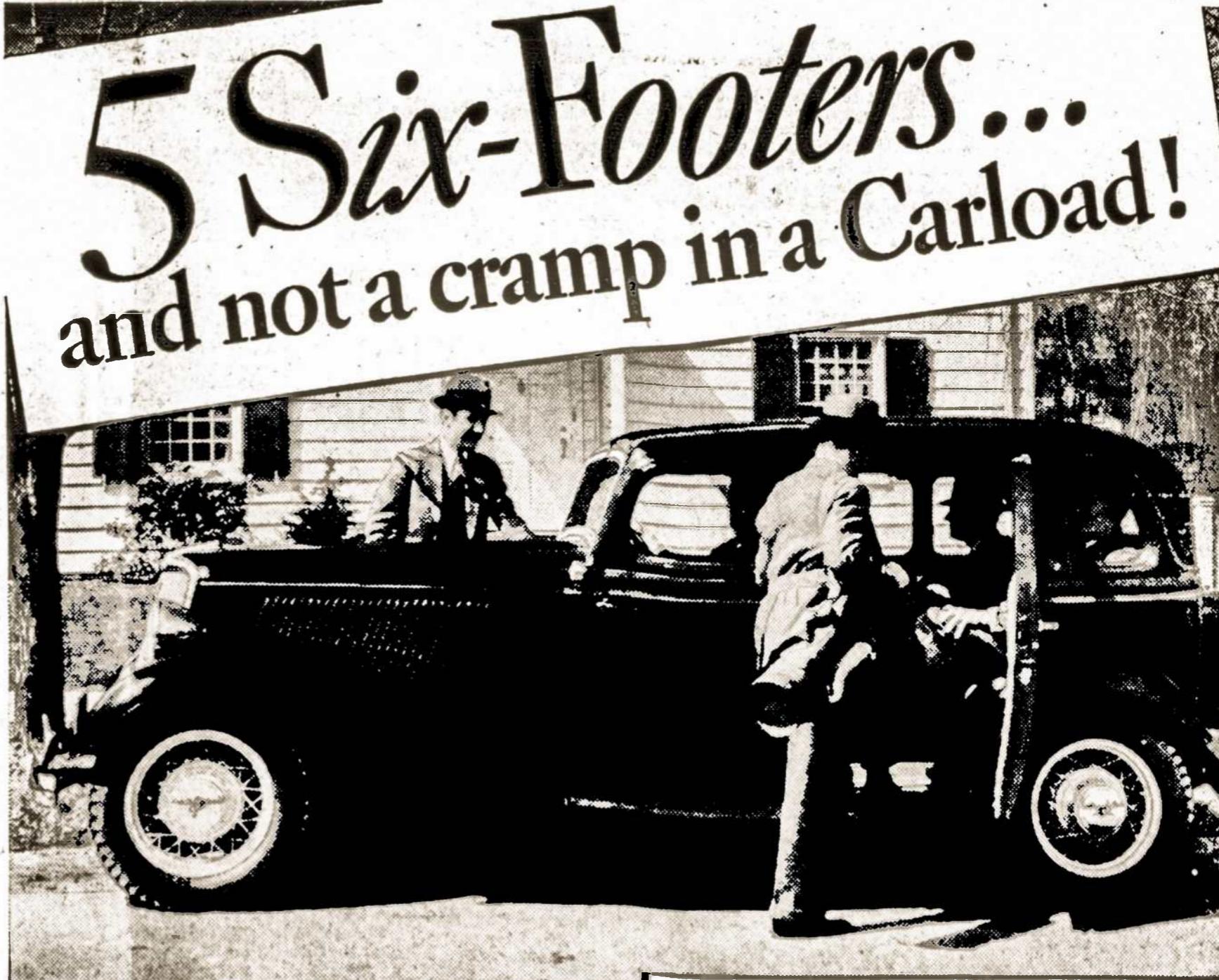
To do this we are asking Your Help:—write in the
coupon below the names of firms whose Advertising you
would like to read in your community paper. Send to
HERALD office or call 230-3 and some one will call for it.

—Editor

I WOULD LIKE TO READ THE FOLLOWING
FIRM'S ADVERTISING IN THE HERALD.

Signed

FILL IN AND MAIL
THE ABOVE COUPON.
AND WATCH
YOUR HOME PAPER GROW



FIVE big men can relax in utter comfort on the deep
cushions of the Ford V-8. Wide seats keep elbows out
of ribs. Ample leg room keeps legs from being cramped.
Why? Because Ford measures roominess in terms of *usable*
body room. Not in terms of the distance between bumpers,
which means *nothing* when you come to analyze it.

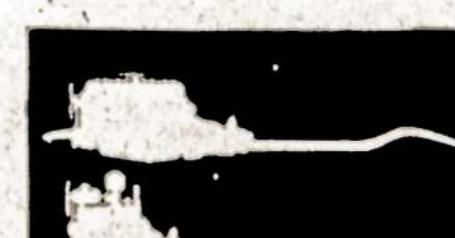
The Ford V-8's very engine construction gives you more
body room, as the diagram explains. Cylinders are "doubled-
up" saving space, not strung along in a line to waste it.

The Ford V-8 front seat is adjustable. It quickly and easily
adapts itself to a six-foot-two husband or a five-foot-two wife.
It ends forever that source of strife.

See the new Ford V-8. Revel in its comfort. Marvel at its
performance. And drive it before you buy *any* car at *any* price.

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"THE CAR WITHOUT A PRICE CLASS"



See how much less
space is occupied by
the V-8 engine as com-
pared to the ordinary
"six" or "eight." Less
space for the engine
means more for the
passengers.



This Ford V-8 front seat
is easily and quickly ad-
justable to the comfort of
any driver. No one suffers
being too tall—or too short
—in a Ford V-8.

\$515 and up, F. O. B. Detroit. Easy Terms
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Authorized Ford Dealers of New England

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String Ends of Ham	lb. 9c
Sugar	10 lbs. 50c
Fancy Bread or Pastry Flour (1/2 bbl. bags) ...	95c
Pork for Roasting	lb. 18c
Beef (Lean Ends)	lb. 16c
Rump Steak	lb. 35c
Rump Roasts	lb. 29c
Peas, (Fresh)	3 lbs. 23c
New Potatoes	5 lbs. 23c
Evaporated Milk (Tall Cans)	4 for 25c
Waldorf Toilet Tissue	4 Rolls 21c

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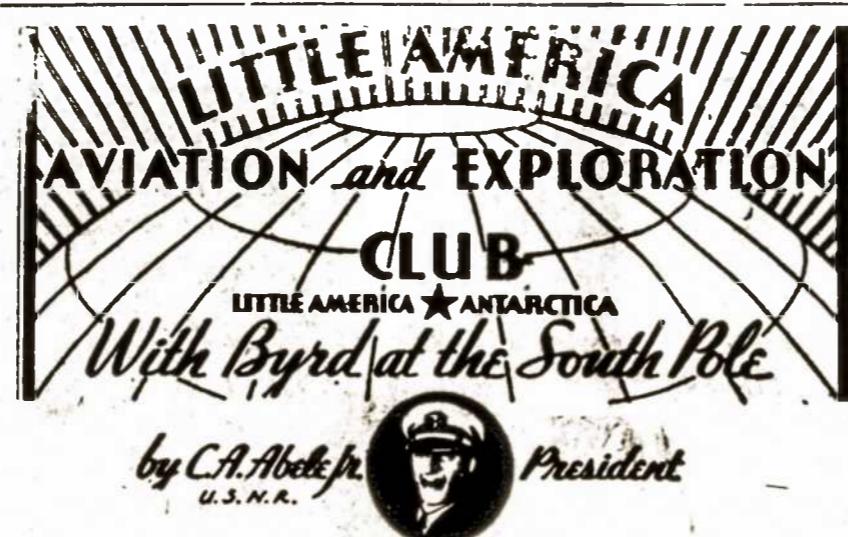


These three women dash from their kitchens five mornings a week to a microphone and a listening audience of thousands.

WOMAN'S idle talk isn't always for their husbands, belong to sewing clubs, and take an active part in the community life around them. But being gifted with unusual powers of observation and interpretation, they are able to project the ordinary happenings of the day so that dozens of persons enjoy their chit-chat, as much as they enjoy talking with one another.

They call themselves Clara, Lu 'n' Em, these three women who turn the commonplace events of the day to such unusual purpose. And, five mornings a week, a radio audience from coast to coast eavesdrops, as it were, upon their backbench exchange of comment and gossip.

Leading simple, suburban lives themselves, Clara, Lu 'n' Em are right at the source from which they build their morning programs of tri-cornered conversation. As Mrs. Paul C. Mead, Mrs. Howard Berolzheimer, and Mrs. John Mitchell, all of Evanston, Ill., they keep house



Dangerous Plans!

ON BOARD THE BYRD FLAGSHIP, JACOB RUPPERT: Jan. 14 (via Mackay-Radio). Ice, water or air. It's all the same to Admiral Byrd! I mean that no matter what conditions the elements confront us with, the Admiral has a way of combatting them.

Take last Thursday, for example. Up against an almost solid wall of closely packed ice sheets and not knowing whether there was open water beyond to which we might force this steel ship, without damaging her plates in our quest for a rear water door to Little America, Admiral Byrd decided find out

by the air. And he certainly did just that thing!

At 8:30 in the morning of January 13th, he and June, Bowlin and Peterson, took off in the Condor, in perfect sunshiny weather, from Capt. Allan Innes-Lat. 69°50' South Taylor, Our Dog Long 152°31' West Expert and flew for two hours to Lat. 71°45' South and return. Part of the time they were up 7,000 feet, scanning the horizon fifty miles away. And what they saw decided the Admiral in his plane and sent them scurrying back to the Jacob Ruppert. As far as they could see to the South there was ice, ice, ice, getting heavier and thicker all the time. No back door there so we must continue skirting the pack the long way around to our future home—it is still there when we arrive. Believe me, this whole proposition is getting more interesting, if that's the word, every minute. The plane operated perfectly, as usual, and so did its fuel and oil, despite the terrific changes in temperature they have to endure.

So mark that flight down on your map in blue pencil. That's three now—Dec. 21, Jan. 3 and this one when this flight started we were hot—40 degrees Fahrenheit. A few hours after the Condor returned, we were in the midst of a swirling snowstorm the Admiral had spotted from the plane when they were only 480 miles from Little America and we were bundled in our heavy coats. The Admiral reported:

"I saw no land. It is pretty safe to say that no land exists any bear or than the coastal fronds of King Edward VII and Marie Byrd Land. There may be, however, a few low hills near the coast."

The club staff there will do the rest.

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Will Not be Complete Unless You Eat with Us

35c

Dinners Our Specialty

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All States
Diner
78 Elliott

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We give you the most satisfactory job on your hat because we specialize in this line.

We clean every hat separately, and use no gasoline or acids.

We have the best electric blocking machine on the market.

We clean Ladies' Hats,—Silks, Straws and Panamas.

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HOUSE CLEANING TIME IS HERE

Don't forget that Watches and Clocks need cleaning.

Why Neglect Them?

Send Them To
F. L. Gaines
19½ Federal Street
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Your Porch Furniture

Can Be Made

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With

OLY ENAMELAC

Dry in 2 to 4 Hours

Average Cost for
3 Piece Set \$1.50.

The Corner PAINT SHOP

43 Elliott St.
Brattleboro, Vt.

May 10-16



Every Day is Child Health Day at NATION-WIDE STORES



PUFFED

Rice 2 pkgs. 25c

Or

PUFFED

Wheat 3 pkgs. 25c

Free! While they last, New Book of Magic for 2 Puffed Rice or Wheat Box Tops

Milco Malt, lb. tin 39c

That Favorite
Chocolate Malted
Drink

RIVER BRAND—For Puddings or Soups

Rice 2 pkgs. 15c

Wheatena pkg. 23c

That hot brown delicious cereal

STERLING—Fresh Baked Daily

Fig Bars 2 lbs. 25c

EAGLE—For Babies

Condensed Milk tin 20c

NATION-WIDE—Your Choice of 6 Flavors

Gelatin 5 pkgs. 25c

NATION-WIDE—Raspberry or Strawberry

Pure Preserves 16 oz. jar 21c

EMERALD—Large Budded

Walnuts 2 lbs. 43c

For that Pudding
Salad or Cake

NATION-WIDE—Try them in a Rice Pudding

Seedless Raisins 3 pkgs. 27c

PLUM PUDDING

Seeded Raisins 3 pkgs. 27c

Can be used in a
Score of Ways

Montone Sunshine lb. 25c

Rich, Dainty, Chocolate Cookie Sandwich

—Filled with Mint Cream

A Real Value

28 SERVINGS

Rippled Wheat 2 lge. pkgs. 19c

MINUTE

Gelatin pkg. 12c

PILLSBURY'S—Best Balanced

Flour 24½ lb. bag \$1.13

For Bread, Biscuits, Pastry

LA FRANCE

Powder 3 pkgs. 25c

Pkg. of 24 Clothespins—FREE!

Blue while you wash! Use it with soap

and save weary rubbing.

20 MULE TEAM

Borax pkg. 15c

A great help in keeping the children's clothes clean and colorfast

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tread...More non-skid
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...more of it.**

Built, tested, proved out for today's fast-stepping cars. Costlier to build but not to buy. A brute-for-punishment—come see it. Get the price for your size.

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THE MORGAN GARAGE
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Seminary News Notes

(Continued From Page One)

Hedgpeth in the Monroe Avenue Methodist Church of Rochester, N. Y.

Mrs. Hedgpeth has specialized in organizing and directing choral groups. She is a singer and voice teacher. Dramatics is another phase of work in which she has been successful. As soloist, she has appeared in many schools and festivals in oratorios and light opera. At Winona Lake, Indiana, she sang the contralto solos in the "Elijah" with Roland Pease and Arthur Craft.

Earl Evans

Mr. Evans is minister of Music at the historic First Methodist Episcopal Church of Baltimore, Md. He is a graduate of Westminster Choir School, and has been associated with Dr. Williamson for 12 years. He is director of Music at the Baltimore Council of Religious Education, and as such conducts a class of organists and choir masters in conducting and voice-teaching. As chairman of the commission of the Methodist Seafarers, he has been selected to conduct a chorus of 400 voices in the singing of an oratorio written for this occasion by Van Deeman Thompson called "The Evangel of the New World." The oratorio will be presented at the Lyric Theatre in Baltimore on October 10.

Mr. Evans was in the aviation

service before joining Westminster Choir School.

Miss Irma Boyer

Miss Boyer, who is minister of Music of the Second Baptist Church of Wilmington, Delaware, is a graduate of Westminster Choir School in the class of 1933, having also studied music at Susquehanna University and the Kappa Conservatory of Music. She was member of the Westminster Touring and Broadcasting Choir for two years, and has toured a large part of the United States singing with that organization. While a student in the Choir School, Miss Boyer served as minister of Music for the First Methodist Church of Elmira, N. Y., and for the Patterson Memorial Presbyterian Church of Philadelphia.

For the past two summers she has been a member of the faculty of the Montreal Summer School of Sacred Music at Montreal, N. C. Also she has been soprano soloist with a Westminster quartet which gave a series of concerts throughout the South. Miss Boyer has been director of music for the Central Oak Heights Summer School of Religious Education for the past two summers. At present besides having a large class of voice pupils and directing four large choirs, she is doing a great deal of solo and concert work.

Mrs. Elizabeth Cecil Krueger Mrs. Krueger has really grown up with Westminster Choir. Even

before the founding of Westminster Choir School she studied voice with Dr. J. F. Williamson. For a number of years she was contralto soloist in Westminster Choir, and was privileged to be a member of the Choir which toured Europe in 1929.

Mrs. Krueger assists her husband in the ministry of music in the Euclid Avenue Baptist Church, Cleveland, Ohio, giving private voice lessons to members of the adult chorus, directing the junior, senior high school and young people's choirs, and conducting the junior church work. Mrs. Krueger is well known in and about Cleveland for her concert and recital work before church, college and music organizations.

George Krueger

No graduate of Westminster Choir School has done a more comprehensive work in the ministry of music in the church than has George Krueger, minister of Music of the Euclid Avenue Baptist Church of Cleveland, Ohio. Mr. Krueger has developed seven choral organizations and a junior church with a total enrollment of approximately 400 men, women and children. In his adult choir alone there is an enrollment of 101, with a waiting list of applicants. He has become well known in many of the Cleveland churches and vicinity, where his splendid a cappella choir has given excellent programs. These have been the source of much inspiration to churches interested in music as an aid to worship as well as in music as an art.

Mr. Krueger received his Bachelor of Music degree in the first graduating class of Westminster Choir School. It was his privilege to be a member of the Westminster Choir which toured Europe in 1929. He is becoming better known each year, not only as a conductor but also as a concert artist through his recitals and radio work.

From the above we learn that the members of the double quartet have had large experience in church music work and in summer conferences, in addition to quartet and solo singing. It is understood that the individuals will exercise their gifts in training General Conference guests along the lines of their own experience. They will also be available to make the most of music in gatherings other than the platform meetings.

Dr. Stephen Leacock of McGill University, internationally known political economist and writer, entertained the students and faculty of Northfield Seminary in Silverthorne Hall, last Saturday evening. Mr. Leacock chose as his topic "Literature at Its Lightest and Latest." In his inimitable style, he whimsically gave examples of the crime story, the love story of the nineties, and the modern romance. At the conclusion of the hour's entertainment Mr. Leacock complimented the audience on its response.

The speaker at both morning and vesper services in Sage Chapel next Sunday will be the Rev. Kenneth R. Welles of Albany, N. Y.

An Hour of Music was held last Sunday evening at 7:45 with Miss Virginia Ruffin, pianist, Miss Anna Wollmann, soprano soloist, and Miss Gladys Waldron, accompanist, in a joint recital in Sage Chapel. The program was as follows:

Siciliano Pach Le cou cou Daquin Schubert Chopin Chopin Etude O wuss ich doch den Weg Zurück Brahms Brahms Brahms Brahms Sonntag Brahms Brahms Brahms Brahms Feledeinsankeit Phantaisie in C Major Schumann Kjellulf En Svane Grieg Grieg Grieg Solviers Sang Fra Monte Pincio Ernst Toch La Soirée dans Grenade Debussy Malacalze Albeniz Polichinelle Villa Lobo De Falla Danse Rituelle du Feu From the Land of the Sky Blue Water Cadman Cadman Twilight Glenn Into the Light La Forge

Last Saturday evening the juniors of the Seminary were entertained by the Hermon Juniors at Mt. Hermon. A joint concert was given in the evening by the Estoy Chorus and the Hermon Glee Club under the direction of Melvin Galloher, choral director of the schools.

Instead of the regular meetings, each Club at the Seminary will have its annual picnic on Saturday. This will be the last get-together of the various clubs for this school year.

The annual Tree Day celebration will be held on Monday at 3 p.m. on Marquand field. A parent written by Kathleen Turner and Marguerite Wills entitled "Mother Goose May Day" will introduce such beloved childhood characters as Alice in Wonderland, Jack and Jill, Little Boy Blue, King Cole, etc. We venture to say it will be one of the most unique performances ever witnessed on a Tree Day program.

The long-awaited Bird Day has come and gone. Early Tuesday morning Miss Wilson appeared in the doorway of each dormitory at the Seminary with the glad tidings of an entirely free day for all. After a day in the open the tired but happy sunburned girls were ready for a good night's rest.

Miss Victoria Freeman, a member of the English Department at Northfield Seminary conducted the chapel service on Wednesday morning, May 9. She spoke on the use of leisure time and how we can find pleasure in activities which we consider work.

During the past two weeks 52 girls have been entertained by Miss Fanny C. Hatch, secretary of

the Northfield Seminary Alumni Association, who has been giving a series of teas at the Birthplace and her Kenndren office. These teas have been given in order that high school graduates and students who will not return to the Seminary next year, not including seniors, may become familiar with the Alumni Association and increase its membership.

Mrs. Annette P. Sturgis, hostess at the Birthplace, presided at the teas as chairman of the Membership Committee of the Alumni Association. Those assisting have been Mrs. Caroline W. Frary and Mrs. Arlene P. Moody of East Northfield; Mrs. Florence Pond Stark of Mount Hermon; Mrs. Josephine A. Webster of Northfield; and Miss Ethel Gladwin of the alumnae office—all of whom are alumnas of the Seminary.

By Lines

By L. C. B.
What! No Fish Stories?

So far we have heard no fish stories. Not even "whoppers."

We know a chap who bought a used car and drove it all one day before he found out it didn't have horn.

That's what we call careful driving.

We hope that when we are as old as Clarence Demar we too will be able to keep up with the Parade of the Younger Generation as well as he does.

But some days we doubt that we will.

After watching the Ice Cream disappear at the Father and Son Banquet we feel that the Ice Cream manufacturing business must be a gold mine.

When we told Pitt Parker we remembered him 30 years ago doing the same kind of good work he sighed. Even a philosopher hates to grow old.

Be sure you fill out the coupon in today's issue.

After all it is your paper.

Without readers there just wouldn't be any paper.

Let us know what your favorite trading posts are and we can get their advertising.

We only hold our job in trust for our customers.

Send in your NEWS each week

LINES THAT LIVE

Whatever enlarges hope will also exalt courage.—Johnson.

Hunger is the mother of impatience and anger.—Zimmerman.

There are more faults in the humor than in the mind.—La Rochefoucault.

Our humanity were a poor thing were it not for the divinity which stirs within us.—Bacon.

The greatest truths are the simplest; so are the greatest men.

He grieves more than is necessary who grieves before it is necessary.

Many a dangerous temptation comes to us in fine, gay colors that are but skin deep.—Henry.

Man, false man, smiling, destructive man.—Lee.

Men are but children of a larger growth.—Dryden.

Let us consider the reason of the case. For nothing is law that is not reason.—Powell.

TAKEN IN TRADE

Mount Hermon Notes

(Continued From Page One)

Tomorrow evening three social clubs will leave the Hill for their annual banquets. The Dickenson and Philanthropic societies are to be in Greenfield, and the Good Government Club at Northfield.

Miss Dorothy Jones, fiancee of Mr. Ernest Kirman of the German department, spent the weekend in New York City.

Mr. Melvin Gallacher and Mr. Eugene Link spent the weekend in New York City.

Last Sunday evening Mr. and Mrs. Charles R. Mayberry entertained the Good Government Club at supper.

Mr. Charles Thibaud has returned to his classes after short illness.

On Tuesday evening the faculty waiters were the guests of Mrs. Beulah Cooper and Miss Annie Mildred Herring at a picnic lunch.

Professor Robert S. Illingworth of Clark University spoke at the noon-day chapel exercises on Tues-

day. A. Graham Baldwin of Phillips Academy addressed the student body last Sunday at the morning and evening chapel services. The speaker this Sunday will be Dr. Daniel Poling, president of the World's Christian Endeavor Union and a very active leader in young people's church work.

Dean Thomas E. Elder recently announced the elections to the Cum Laude Society. This is a national organization and members are chosen for honors in scholarship. The following Seniors were elected: Jose Arrom, Jr., Curtis A. Carmean, Benjamin A. Chase, George H. Davis, Ernest M. Essex, H. Nelson Fell, Jr., Francis J. Flanagan, Henry F. Howe, Halbert L. King, Robert E. Lessing, James C. Livingood, William J. MacQuillan, David R. Mautner, David G. Neander, Milton H. Nielsen, Carroll Rikert, Jr., Edward S. Thompson, Edwin P. Thompson, Howard E. Thunberg. Among the faculty Mr. Francis C. Bayley and Mr. Robert Van Burdick were elected.

Rev. Lester P. White is attending the Annual Meetings of the New York East Conference of the Methodist Episcopal Church. The Conference is held in the Central M. E. Church of Brooklyn, N. Y.

Mr. and Mrs. L. P. White entertained Mr. and Mrs. Thor Henricksen at supper on Tuesday evening.

Miss Anna Miller of Greenfield, entertained by a Dinner-Bridge on Tuesday evening. Guests from Mount Hermon were: Mr. and Mrs. Louis E. Smith, Mr. and Mrs. Morrow, Mr. Carlton L'Homme, Mr. and Mrs. Mary Morrow of Newport, Pa., as guest of honor.

Beautiful Shades
from KEROSENE

3.95

SHADE AND TRIM EXTRA

Possibly the lowest price at which an Aladdin lamp was ever offered.

All Models Reduced

Includes table, vase, hanging, floor, wide panel shades in a variety of colors and finishes. Prices to suit all.

Come In and See Demonstration

A Full Line of Aladdin and Supplies Always on Hand

EMERSON & SON

Brattleboro, Vt.

NORGE STARTS SAVING

The day you buy it!



WHY PUT OFF THAT DAY

?

Norge gives you lower cost refrigeration. And,

because it is better refrigeration, it enables you to save on food costs in many ways. Every day you put off owning Rolder Refrigeration you deprive yourself of conveniences, more wholesome food, actual dollars and cents savings. Come in today.

You can buy a Norge for as little as

\$10.00 DOWN

NORGE

Rollator refrigeration

The Morgan Garage

Sales and Service

Northfield, Mass.

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Electrical Appliances

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For Your Amusement At The Theatres

At The Lawler GREENFIELD

Afternoons at 2:15; evenings at 7:30. Holidays and Sunday continuous from 2:15.

Daylight Saving Time

NOW PLAYING TWO GREAT FEATURES

"SING AND LIKE IT"
"HALF A SINNER"

ENTIRE WEEK STARTING SUNDAY, MAY 13

We are proud to offer one of the most important and talked about productions of the year. More than a big romance—more than just a great picture—it's a memory to be framed in the hearts of a loving world.

GEORGE ARLISS IN

The House of Rothschild

Boston, New York and Philadelphia paid \$1.50 to see it—Greenfield will see it at the "Show Place of Franklin County" at our regular prices.

—PLUS—
Carefully Selected
Featurettes

—Coming Soon—
Lee Tracy in
"I'LL TELL THE WORLD"

Joe E. Brown in
"A VERY HONORABLE GUY"

Margaret Sullivan in
"LITTLE MAN WHAT NOW?"

Dick Powell - Ginger Rogers
IN
"TWENTY MILLION
SWEETHEARTS"

PARK YOUR CAR AT THE MANSION HOUSE GARAGE CLEAN—WARM—RELIABLE

GARDEN THEATRE Greenfield

Starting Friday-thru Monday
May 11-12-13-14
Songs, Romance and Comedy
"WE'RE NOT DRESSING"

Bing Crosby,
Carole Lombard
Leon Errol
Ethel Merman
Burns and Allen

A riot of fun! Gorgeous scenes!
Beautiful Love Theme! And a
Melange of Tuneful Songs that
you will hum and whistle for many
many moons!

It's a
Paramount Exclusive-Run
Production!

Associate Feature:
"CROSS STREETS"
With
Claire Windsor
John Mack Brown
Anita Louise...

The most brilliant medical student
at the University...he neglected
to study one vital subject....
WOMEN!

(Continuous Shows Saturday and
Sunday from 2:00)

Starting Tuesday-thru Thursday
May 15-16-17
"THE WITCHING HOUR"
With
Tom Brown
Judith Allen
John Halliday
Sir Guy Standing

A Thrill Melo-Drama that is DIFFERENT! Exposition of a strange, sinister power that plays an important part in a murder-trial!

—ALSO—
George Raft in
"THE TRUMPET BLOWS"

With
Adolphe Menjou - Francis Drake
The tempestuous Raft as a swash-buckling Bull-Fighting hero to the crowds; tender lover to a girl; and faithless coward to his brother!

NOTE.—Both "THE WITCHING HOUR" and "THE TRUMPET BLOWS" are exclusive Paramount Productions. Will not be shown elsewhere in vicinity.

—IMPORTANT—
New Time-Schedule Policy:

3 Complete Shows Per Day 2-
Matinee 2:00—Evening 7:30

PARK YOUR CAR
AT THE
MANSION HOUSE GARAGE
CLEAN—WARM—RELIABLE

Latchis Theatre BRATTLEBORO

Matinee 2:30—Evening 7-9
Standard Time

Friday-Saturday
May 11-12
Richard Bartholomew in
"A MODERN HERO"

With
Jean Muir - Marjorie Rambeau
—ALSO—

Every Saturday
5 Big Time Acts of Vaudeville 5

Monday-Tuesday-Wednesday
May 14-15-16
Bing Crosby in
"WE'RE NOT DRESSING"

With
Carole Lombard - George Burns
—ALSO—

News Comedy-Novelty
—Coming Soon—
"VIVA VILLA!"

"MURDER IN THE VANITIES"
"20 MILLION SWEETHEARTS"

Auditorium
Matinee 2:30—Evening 7-9
Standard Time

Friday-Saturday
May 11-12
Johnny Weissmuller in
"TARZAN AND HIS MATE"

With
Maureen O'Sullivan
—ALSO—

Latest News
—Monday-Tuesday
May 14-15
Elissa Landi in
"SISTERS UNDER THE SKIN"

With
Joseph Schildkraut
—ALSO—

Latest News-Novelty
—Wednesday-Thursday
May 16-17
"THE WITCHING HOUR"

With
Judith Allen - Tom Brown
—ALSO—

Added Short Subjects

AT THE CAPITAL BRATTLEBORO

THREE SHOWS DAILY
2:30 - 7 and 9 P. M.

May 11 and 12
"16 FATHOMS DEEP"

With
Sally O'Neil - Greighton Chaney
Rin Tin Tin, Jr., in The Wolf Dog
Episode Six

"PERILS OF PAULINE"
Episode Three

—Coming Soon—
"THE HOUSE OF ROTHSCHILD"

With
George Arliss

"STRAWBERRY ROAN"

With
Ken Maynard

"CATHERINE THE GREAT"

With
Doug Fairbanks, Jr.

AT THE VICTORIA GREENFIELD'S ONLY INDEPENDENT THEATRE

Thursday-Friday-Saturday
May 10, 11, 12

On The Stage
"RADIO REVUE"

Columbia Staff Broadcasting Stars
Presenting Songs, Music and
Whistling

In Their Own Inimitable Way

On The Screen
Richard Dix, in
"ACE OF ACES"

The Story of a War Ace in His
Struggle to Escape the Hell of
Memory

By John Monk Saunders
Author of "Wings"

Elizabeth Allan - Ralph Bellamy
—ALSO—

"GOODBYE LOVE"

With
Charlie - Vera Teasdale

Starting Sunday, May 13

Sunday, May 13,

Is MOTHER'S DAY

Remember Your Mother!

The most unselfish person in the

world is your Mother. If you are

away from her—send her a

card—it means much to Mothers.

Be grateful if you still have a

Mother near you, in order to help

you treat Mother the management

of "The Vic," your theatre, offers

to admit all MOTHERS FREE on

Mother's Day, but they must be

accompanied by a son, daughter or

husband.

A Picture Mother Will Enjoy

"ONLY YESTERDAY"

With
John Boles - Margaret Sullivan
For the Children

"FIGHTING CODE"

With
Buck Jones

And to Complete the Bill—

"MICKEY MOUSE"

Lawn Mower

\$5.95

14-in. Blades

Just once over with
this roller bearing, 5-blade
mower, for a
smooth even lawn!

Garden Hose

\$3.95

50 ft.

Single braid red
moulded garden hose.
Built in layers like a
tire.

MONTGOMERY WARD

BRATTLEBORO, VT.

Here And There

South Vernon

Services at the South Vernon
Church next Sunday and during
the week:

9:30 A. M. Church School.

10:45 A. M. Sermon by the pas-

tor, Rev. Geo. A. Gray.

7 P. M. Song Service followed by
a sermon.

7:30 P. M. Thursday, May 17,
Mid-week Service at the Vernon
Home.

Goodyear Builds New Tire To Meet Mileage Demand

Designed To Meet Modern
Demands Of Faster
Automobiles

A new automobile tire, designed to give greatly extended mileage on modern high speed automobiles, has been announced by Miles E. Morgan local dealer for the Goodyear Tire & Rubber Co.

The new tire, known as the "G-3" was developed to reduce fast tread wear which has become rather common with the rapid improvement in automobile models.

Some of the factors that have contributed to rapid tire wear are reduction in wheel diameters, increased get away and pick-up, improved brakes and higher speeds made possible by increased engine horsepower.

Long development and test work in the Goodyear laboratories and on the highways have resulted in the new "G-3" All-Weather tire which averages 43 per cent increased non-skid mileage.

The improved results were accomplished by widening and flattening the tread, increasing the number of non-skid blocks by arranging them closer together, deepening the grooves between the blocks and widening the riding ribs.

Among grueling tests the tires were subjected to before being put on the market were actual road trials in which the test cars were driven 24 hours a day at 60 miles an hour, with complete and fast stops being made every two or five miles. This test was so severe that brake linings of the test cars completely wore out every three days.

Even under these most adverse conditions, the new "G-3" All-Weather tires rolled up mileage records that compared favorably with results hitherto attained under normal driving conditions. Tire engineers have acclaimed the "G-3" design the most important forward step in the tire industry since the advent of the balloon tire.

Hinsdale

High School

The Athletic Association played baseball with St. Mary's School at Claremont last Saturday. The score was 3-0 in favor of St. Mary's.

School was closed Thursday for the day while the teachers of the High School attended the Cheshire County Institute at Keene.

Congregational Church

The monthly church supper was held Wednesday evening, May 9, 1934.

The Takodians held a "Pet Party" at the Congregational Church Thursday evening. "Uncle Oscar" Elwell of Keene showed Camp Takodak movie and led the singing.

Locals

Miss Miriam Taylor of New Hampshire University was home last weekend.

Miss Eleanor Jeffords, student at Mount Holyoke College, was at home for the weekend.

Mr. and Mrs. Roger Gallison of Boston, Mass., visited Rev. and Mrs. Johnson A. Haines last weekend.

Mr. James La Chance, of Wentworth Institute, was at the home of his parents for the weekend.

Mr. and Mrs. Mule Jones and family spent Sunday with his mother, Mrs. Etta Jones, in East Dover, N. H.

Mr. and Mrs. Ellis Potter of Rowe, Mass., and their daughter, Miss Mabel, teacher in Windsor Locks, Conn., and her friend Floyd Rich of Springfield, Mass., were guests of the former cousins, Mr. and Mrs. R. C. Allen, last week Wednesday.

Mr. Isabelle Lawrence of Brattleboro, has been spending a few days at her summer home, the "Newton Homestead."

Mr. R. C. Allen has received word that her brother, Alton Muse is in a very critical condition at the Peekskill hospital in New York where he went ~~banot~~ a week ago for an operation for ruptured appendix. The doctors give only a very slight hope of his recovery.

The Connecticut and Western Massachusetts W. H. and M. Societies came to the South Vernon Church and held a very interesting all day Missionary Rally on Tuesday, May 8. The morning service was opened by the Pastor, Rev. Geo. A. Gray. Singing by the audience and then Mr. Gray gave a short talk, and welcomed the guests. Mrs. Barker of Waterbury Conn. announced the program at both morning and afternoon services. Secretary's report was read by Mrs. Rollins of Hartford, Conn.

Mrs. Keeney gave a talk on the interesting books and pamphlets the society has to sell. Order for lunch and a social time to the upstairs room.

Ernest W. Dunkles took a trip to Windsor, Vermont Tuesday morning, returning that night.

The services commenced at 1 P. M. The principal addresses of the afternoon were given by Mrs. Montbleau of Bristol, Conn. and Mrs. Christine (Lang) Baker of Rutland, Vt., a returned Missionary from India. Her address about the many schools and her work in India was greatly enjoyed by all.

Rev. Geo. E. Tyler of South Vernon, Vermont, who was once a pastor of the Bristol, Conn. church for several years gave an address of welcome to his former friends

BERGERON-YOUNG

Mrs. Geraldine Marie Young, daughter of Mr. and Mrs. Frank J. Young of this town, was married at St. Joseph's Catholic church May 7 to John F. Bergeron, son of Mr. and Mrs.

Erving Genealogist Honored

Mrs. Florence M. Rankin, resident on North Street, Erving who has won local recognition for her work in genealogical and historical research, has been honored by being included in the list of the leading active genealogical researchers in the United States, in The Handbook of American Genealogy recently issued by The Institute of American Genealogy of Chicago.

Recognition in this field affords access to the extensive lineage files of The National Clearing House for Genealogical Information, as well as professional contact with genealogists in 1,984 cities, in 1,285 counties throughout the United States and in 29 foreign countries, which will enable her to expand the scope of her work very materially.

It will be of interest to the members and prospective members, and especially to the registrars of the Daughters of the American Revolution, Sons of the American Revolution, Colonial Dames, and other hereditary-patriotic societies to learn that a local resident has formed these international contacts, because they will make possible the necessary genealogical research to qualify for membership without outside aid.

SOME OLD MASON

Cyrus W. Murphy, of Goodwin's Mills, Maine, a founder and member of Arion Lodge No. 162, of that city, was raised on October 25, 1863, in John D. Willard Lodge No. 250, III Manhattan, N. Y. Born in 1884, he celebrated his 100th birthday January 20, of this year. He served as Master of Arion Lodge 1877-78, 1880, 1881, 1882 and 1883.

Another founder of Arion Lodge No. 162, now a member of Park Lodge No. 516, New York City, is Nathan Hanson. Arion Lodge was founded in 1871.

Hilan L. Bentley, who was raised February 25, 1871, in Cincinnati Lodge No. 706, Cincinnati, N. Y., recently took an active part in raising his great-grandson, Rodney A. Bradshaw, on the former's birthday, March 7. The grandson is the fourth generation in the line to join the Fraternity.

It took the forces of the United States Navy to dislodge the pirate Jean La Fitte from Galveston Island in 1821.



You can call the Doctor

After You Are Sick
You can consult a lawyer after you're in trouble.

But it's TOO LATE to call an insurance man after you have had a loss.

Insurance is one of the few things you can't buy when you need it most.

COLTON'S INSURANCE AGENCY

East Northfield, Massachusetts
Telephone 161

Insure where you will have no regrets now—or later.



Make the roof of your home not only perfect—but beautiful.

Various composition roofing materials now come in attractive colors. They add materially to the appearance of the house, and can be laid, as a rule, right over old shingles... giving you double protection.

We specialize in all types of roofing work. And remember—a leaky roof can do enough damage to cost you ten times over what the repairs would come to.

HOLDEN—MARTIN LUMBER CO.
Brattleboro, Tel. 786-W

Clean Up and Paint Up

American Woman's "Touchiness" Traced To Breaking In New Slippers

By Adele Vance

NEW YORK CITY.—American women are not naturally "touchy" or temperamental, but the temperament which they do show on occasion may be partly traced to physical inconvenience in keeping up with style, according to Prof. Morton P. Gass, eminent psychologist.

"The feminine desire to be stylish has resulted in having them endure many discomforts to which they give expression in the form of temperament," states the professor. "And the fact that women are less touchy today than they were a generation or so ago may be traceable partly to the disappearance of the old fashioned tightly laced corset."

"We still have with us tight shoes as a cause of temperament, however. It seems to be a feminine trait to insist on 'breaking in' a pair of new shoes at a dance or other social affair, resulting in the out-cropping of 'hat touchiness.'

"Breaking in" new shoes need not be a painful process, however. Science and feminine intuition have now combined to make it a lot easier and comfort in new shoes may be attained by going no farther than the household medicine chest. If you are putting on a pair of new high-heeled shoes preparatory to going to a dance, and are wearing sheer stockings, you can prevent the shoe from slipping off our heels and chafing by placing a piece of surgical adhesive tape in the heel where the slip occurs. A perspiration proof adhesive is the best to use for this purpose. The Red Cross Division of Johnson and Johnson Co. has sensed the need for

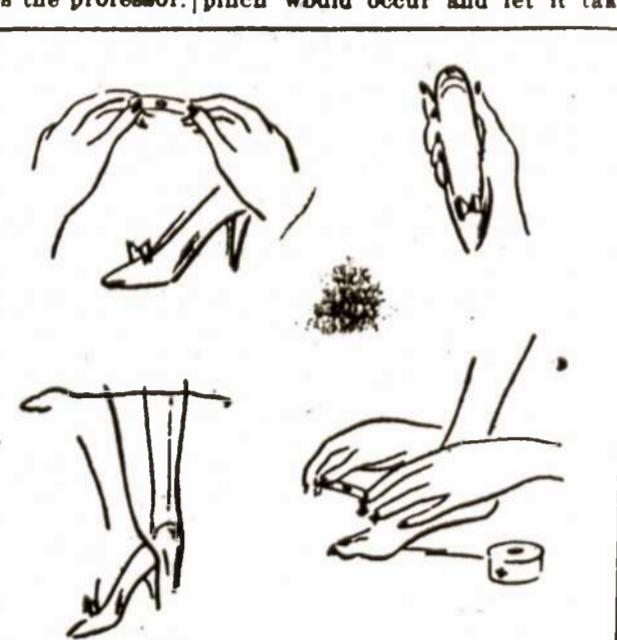
Wearing new slippers to a party won't be uncomfortable if you use perspiration proof adhesive and bandage wisely to prevent heel blisters, cushion the in-step or to prevent toe pinching.

the wear. Heel blisters can be prevented the same way—by placing a bandage across the heel right where the edge of the shoe would hit and rub.

By resorting to these simple expedients, you can "break in" new shoes on occasions when you want to look your best, and no resulting outbreaks of "touchiness" will occur. Besides that you will eliminate that embarrassing "slipper hunt" which takes place when the inconvenience of new shoes prompts you to slip them off under the table—and feel frantically for them with a toe when it's necessary to put them on again.

Mrs. Waldo Stebbins and son Leonard visited relatives in Mechanicsville, N. Y., Sunday.

Spare not, nor spend too much, be this thy care; spare but to spend, and only spend to spare.



Unemployed Census

Preliminary figures for Northfield show a gain of 54 in population since the 1930 census. These figures are released by Mrs. Anne Page, director of the Massachusetts Unemployment Census, with headquarters at 169 Congress St., Boston. The present count shows a total, as of January 2, 1934, of 1,942. The 1930 census reported 1,888. If any have not been interviewed for this census the names and addresses should be sent to Mrs. Page immediately.

Of these 1,942, according to the preliminary figures, there was a total of 723 employable workers, 556 men and 167 women. Employ-

able workers include both those who are employed and those who are not employed. On January 2nd, there were 418 men and 152 women fully employed; 9 men and 4 women working on part time. The figures show that there were 140 unemployed, 129 men and 11 women. The unemployed include those who were on temporary government or private projects at the time the census was taken, as of January 2nd. The unemployment percentage for Northfield is 19.4 percent.

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Gift Shop — from which distinctive gifts may be purchased at reasonable prices.

Beauty Parlor — open week days.
Service by Appointment

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Special reduced Rates to Townspeople

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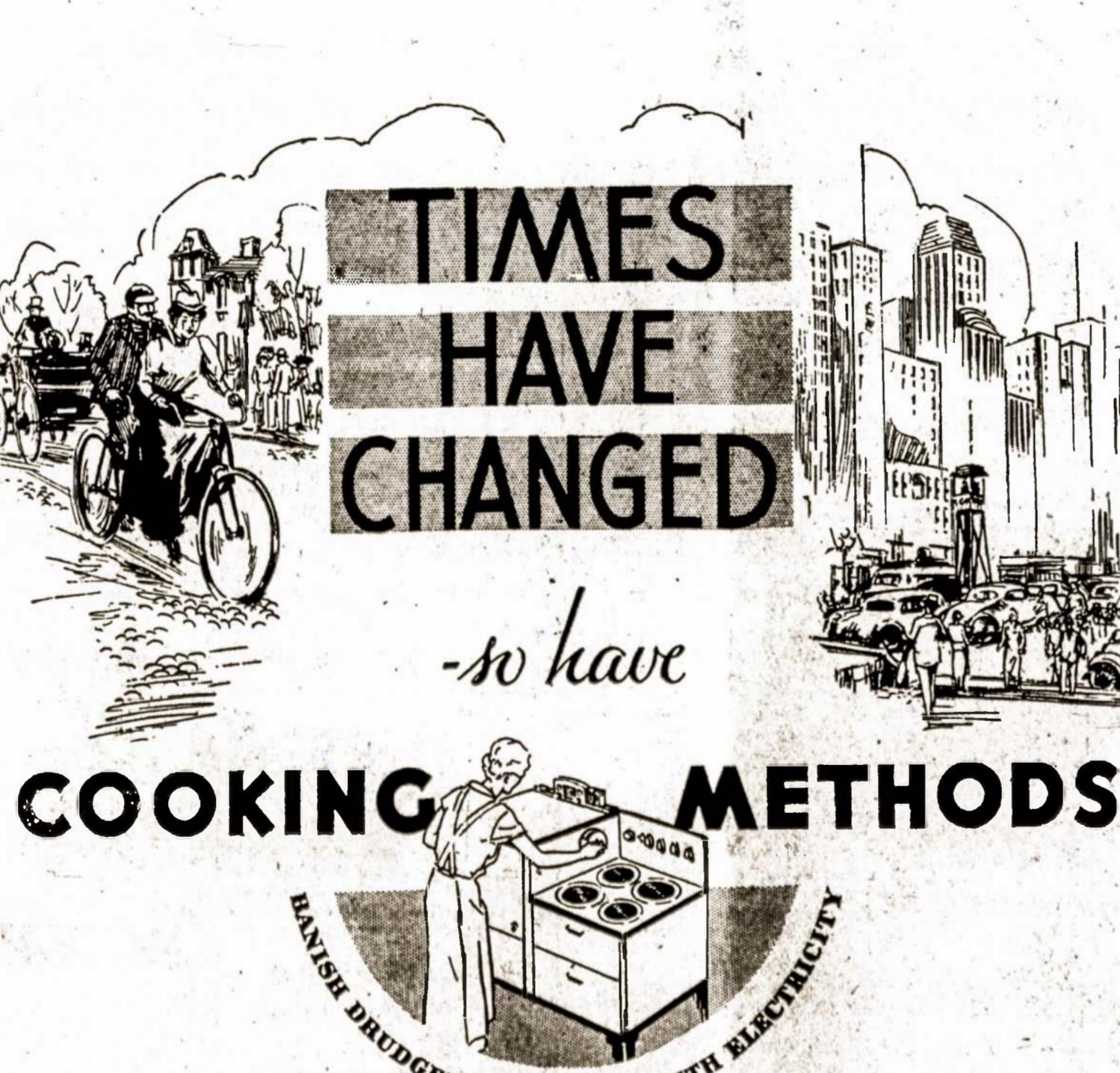
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WITH the coming of modern methods of transportation and communication, times have changed as life has become more complex. New interests and new fields of activity beckon the modern homemaker... and her cooking methods have changed to give her added hours of freedom from kitchen cares.

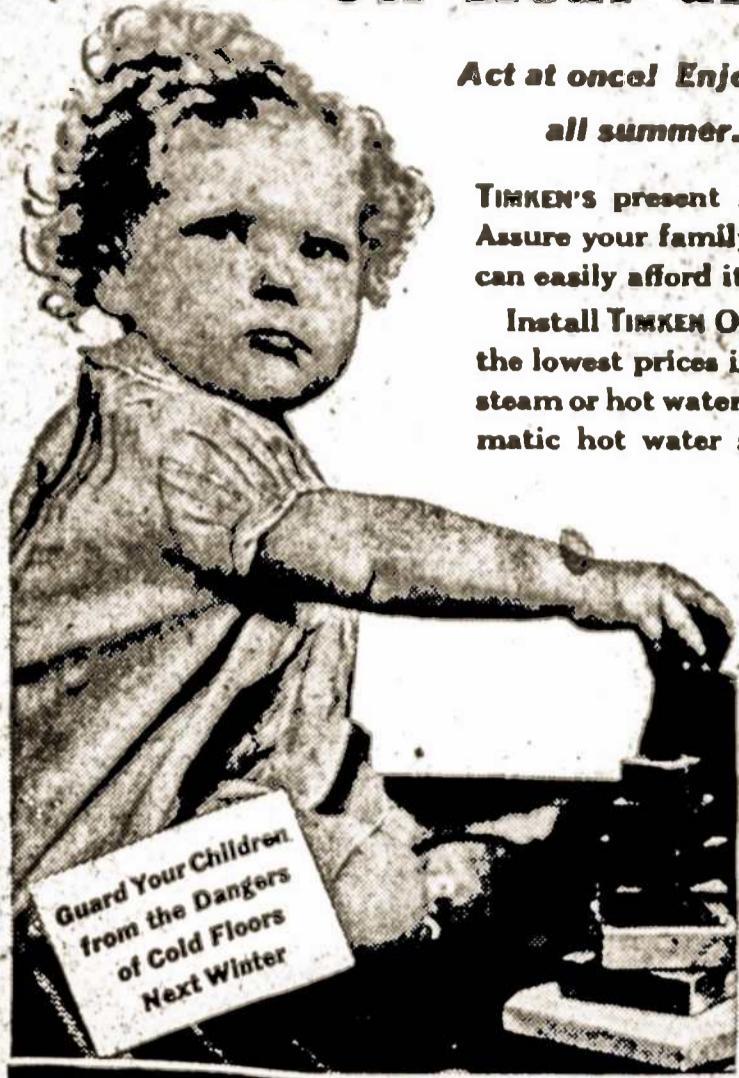
Modern electric cooking, with its automatic time and temperature controls, takes full charge of cooking operations. Speedy, controlled heat of the surface units of the electric range makes surface cooking a pleasure. The dependability of the electric range eliminates watching and testing—it's cleanliness helps keep the kitchen clean.

Investigate the modern electric range now! You will find that its many outstanding advantages mean greater leisure, convenience, and increased satisfaction for the homemaker of today.

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There is a moving mountain near Durango, Colorado.

Miners are an interesting and most patient class of worker.

Royal Gorge is an astonishing gash in the earth's surface.

A decided increase in the number of agricultural fairs in Massachusetts which will be eligible for state premium money this year is indicated by the applications which have come in to the Division of Fairs, State Department of Agriculture. The closing date for applications was April 1, and L. B. Boston, Director of the Division of Fairs, reports that 111 applications have been received, as against 100 last year.

The increase is in community and grange fairs. This is a natural development in the opinion of Dr.

A. W. Gilbert, State Commissioner of Agriculture. "The difficult times through which the farmers of the state have been passing," he said, "naturally tends toward a development of the comparatively inexpensive local shows. The larger fairs are holding their own in attendance and interest and community and grange fairs seem to be decidedly on the increase."

Happy is the woman who knows that every little detail of her costume is assuredly correct and in the style of the moment. Just as satisfactory as it is to know one's home is in style...for styles in home decoration, too, come and go at Fashion's whim.

This is ever so true of awnings, those happy splashes of gay color which do so much to enliven a home's appearance. The awnings on your house this summer should

be the ones which lead from the standpoint of style. These are the ones which will be seen on the best-dressed homes in your community.

Chicago. — Alice's wonderland will become an actual fact for children in the Adventure Land of the Enchanted Island at the new World's Fair which opens in Chicago May 26. The Enchanted Island is being entirely rebuilt, with Adventure Land the most unusual of forty new features designed especially for children.

Here little boys and girls will find the world of Captain Kidd, the Fairy Queen, the Old Witch and Prince Charming. As children leave the world of realities and cross the threshold of Adventure Land, they will find themselves in an enchanted forest. Fairy-book stars will peep at them through thick foliage overhead; owls will hoot and birds will sing to them; there will be a thunder shower, a noisy, tumbling cataract, a babbling brook and, at the end of the path, a gingerbread house.

Service is the greatest thing in the human calendar, and the better we equip ourselves the better we serve, because in the expansion of the mind comes the better understanding of how best to serve. No matter what your fortunes in life, the greatest compensation that will come to you tomorrow, or next year, or the closing year of your life will be the consciousness that you have somehow been of service, either to your friends, your state or your common country. This is the greatest thing that can happen.—Wisconsin Press.

Economy Grocery Stores**COFFEE SALE**

MERIT (A Popular Favorite)	lb. 19c
GREEN LINE	lb. 21c
ECCO ("The Perfect Blend")	lb. tin 25c
MAXWELL HOUSE	lb. tin 29c

ECCO BRAND EASY JELL
or CHOCOLATE PUDDING
Raspberry, Strawberry, Coffee-Lemon
Cherry-Orange
6 Packages For 25c
"The Finest Dessert You've Ever Tasted"

FREE! CANNON FACE CLOTH
With Each Purchase of

CAMAY SOAP	4 cakes 19c
STRING BEANS (Cut Refugees)	3—No. 2 cans 25c
STRING BEANS (ECCO Fancy Cut Wax)	2—No. 2 cans 25c
BLUE ROSE RICE	4 lbs. 19c
TOMATO SOUP or VEGETABLE (Phillips')	can 5c
Sugar	10 lbs. 49c
Lard	2 lbs. 17c
G. M. Flour	\$1.09
Pillsbury Flour	\$1.05
ECCO Bread Flour	89c
ECCO Pastry Flour	87c
Strawberries	2 pts. for 19c
Melo Ripe Bananas	4 lbs. 17c
Native Asparagus	2 bunches for 25c

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Legs Veal, lb. 12¹/₂c

CHUCK

Pot Roast, lb. 9c

SHOULDER

Veal Roast, lb. 8c

CUBE

Steaks, lb. 17c

TASTY

Veal Loaf, lb. 10cLEAN
BOILING
BEEF
LAMB
STEW**5c**FRESH GROUND
HAMBURG
VEAL
STEW

MUNSTER

CHEESE
lb. 15cSALADS
POTATO VEGETABLE
CABBAGE
lb. 10c

FANCY CREAMERY

Butter, 26c

PURE

LARD
lb. 7¹/₂cSWIFTS
FORMAY
lb. can 17c

CAMPBELL'S

BEANS
lge. can 10cVIRGINIA
HAM-BEANS
2 for 19c

DILL

PICKLES
2 qt. jars 25cCAMPBELL'S
Tomato SOUP
3 for 19c

GRAPE

JELLY
12 OZ.
FISH BOWL
10cBLUE LABLE TOMATO
JUICE
4 oz. bot. 5c

LIGHT MEAT FLAKES

TUNA FISH
can 10c

ASST. 8 OZ.

PICKLES
jar 5c**SPRING CLEANING SPECIALS**

SILVER

DUST
pkg. 11cPALMOLIVE
SOAP
3 for 18c

OCTAGON

SOAP
6 lge. bars 25cCAMAY
SOAP
FACE CLOTH FREE!
4 for 19cOCTAGON
CLEANSER
3 for 13cSUPER SUDS
3 for 22cOCTAGON
POWDER
3 for 13cTOILET
TISSUE
5 for 10cFANCY NO. 1
Maine POTATOES (15 lb. pk.) 29cNATIVE
ASPARAGUS
bunch 10cFANCY
CELERY
bunch 5cNAVEL
ORANGES
doz. 15cSUNSWEET
FIGS
8 oz. pkg. 5cNATIVE
DANDELIONS
lb. 4cFRESH BAKED
BREAD
loaf 7c**Northfield Farms**

Mr. and Mrs. John Kervian and family visited relatives in West Warren Sunday.

Richard Warner has returned to Springfield after a week's vacation at Lincoln Hammond's.

Mrs. Fred Warner and family of Springfield spent the week-end at Lincoln Hammond's.

Mrs. Osgood Leach has returned from her visit with her daughter and family Mr. and Mrs. Walter Bancroft in Medford Hillside, Mass.

Miss Rhetta Barrett and Miss Alma Thomas of Medford spent the week-end at their place here.

Mr. and Mrs. Lawrence Hammond spent the week-end in Millers Falls at Mrs. Florence Brocklesby.

John Kervian had the misfortune to lose his dog Monday night. Some car hit the dog and it died later from the injuries.

The Ladies Society and The Sea Scouts will hold a Benefit Supper and entertainment at Union Hall Tuesday evening May 15. Supper fee is 25c, and will be served from 6 to 7:30 P. M. Entertainment fee is 15c, and will start at 8 P. M.

Miss Jeanette Hammond has returned from visit with Mr. and Mrs. James Pollard in Gill.

The Ladies Benevolent Society held their Annual Meeting at the Library May 2. Pres., Mrs. Eva Kervian; Vice Pres., Mrs. Agnes Hammond; Secretary and Treasurer, Mrs. Viola Billings. Directors: Mrs. Mabel Morgan, Mrs. Hattie Wood, Mrs. Rena Osgood. Mrs. Rena Osgood was made an Honorary Member of the Ladies' Society.

The Ladies' Benevolent Society voted to give the members of the Senior Class ten dollars toward their trip to Boston.

Mrs. Hattie Wood is quite poorly and under Dr. Wright's care.

Gill

The Sewing Club met at Mrs. Samuel Day's, Thursday.

Mr. and Mrs. Kenneth Day and family of Greenfield called on Mr. Day's parents this week.

Mr. Herbert Ware was at home from North Bennington over the week-end. He reports a great many apple trees in the apple orchard where he works in Bennington as being damaged by last winter's cold weather.

Mr. and Mrs. Ernest Gould of Bellows Falls, Vt., called at Mr. Gould's cousins, R. A. Ware on Sunday.

Miss Lois Sumner was a weekend guest of Edith Stetson in Greenfield.

The Bible class will meet next Monday evening at Mrs. Charles Gordon's. All are cordially invited.

The Annual Meeting of the Sunday School was held at the close of the session May 6, 1934. The report of the Secretary showed that some 80 have been connected with the school during the year. Membership about 70. During the year a Home Department also a Cradle Roll Dept. have been organized with 25 members in the former and 9 in the latter. The following are the officers and committees for the ensuing year. Superintendent, Rev. D. A. Hudson; Assist. Supt., Mr. J. William Mahaney; Secretary and Treasurer, Miss Margaret Clapp; Executive Committee, the above officers with Miss Grace Boyle and Mrs. Arthur Hutchenson; Organist, Miss Phyllis Gordon.

The following were chosen a Committee on Sunday School Picnic: Mrs. Fred Knowlton, Mrs. Francis Viberg, Phyllis Gordon, Miss Margaret Clapp and Alton LeVitre to report to the Sunday School the first Sunday in June.

Next Sunday the school will vote on the question of changing the hour of Sunday School from 12 o'clock after church to 9:45 A. M. before church services.

The Church voted to extend an invitation to the Clarence W. Allen Post and Ladies Auxiliary of Turners Falls Mass. to worship with them on the morning of June 3rd. The Sunday following Memorial Sunday.

The Junior Girls Guild have been asked by the church to serve as flower committee to collect what flowers they can for decorating of the church at the Sunday morning services.

The following young men have been appointed for ushers at the church for Sunday morning services. Dana Van Vaulkenburgh, Alton LeVitre and Charles Field.

Miss Margaret Clapp, Mrs. Bertha Eddy, Mrs. Robert Ware and the Pastor were chosen on the committee for getting new Hymn Books to take place of the Northfield Hymnal No. 3 now worn out.

Beginning next Sunday morning May 13th Mrs. Bertha Eddy is to be the organist, Miss Phyllis Gordon assistant.

Next Sunday will be observed in our church as Mother's Day with sermon and music. We hope for good attendance.

Arrangements are being made for the transportation on Sunday P. M. May 13 of as many of our young people as wish to attend the Franklin County Young People's Missionary Rally at Ashfield. Please see any of the Committee: Miss Ruth Van Vaulkenburgh, Dana Van Vaulkenburgh, Richard Sumner, Lois Sumner and Rev. Hudson.

Easy!

"Oysters," observes a writer, "are difficult to open." One method is to place them near a loud-speaker during a broadcast and slip in wedges when they yawn.

Where To Stop

"Where are some good places to stop on this trip?" asked the prospective automobile tourist.

"At all railroad crossings," replied the clerk in the tourist bu-

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